

site under the contract to build or rehabilitate the real estate for the customer;

a1 receiving from the customer through the first website a selection of an option of the options provided by the building contractor; and

collecting a fee or commission based upon the received selection made by the customer.

Amend claim 18 to read as follows:

a2 18. (Once Amended) The method of servicing a customer of a building contractor as in claim 1 further comprising providing a third website for access by a general public for general information on features, such as products or fixtures to be installed on-site, building contractor services, labor and/or installation provided by the building contractor through the third party website.

Amend claim 19 to read as follows:

a3 19. (Once Amended) The method of servicing a customer of a building contractor as in claim 1 further comprising exchanging product, service, labor, installation and/or design files between the builder and a third party contracting designer for identification of product options provided by the first website.

Amend claim 21 to read as follows:

a4 21. (Once Amended) An apparatus for servicing a customer of a building contractor by a third-party website provider in a context in which the building contractor has contracted with the customer to build or rehabilitate real estate for the customer at a building site of the real estate, such apparatus comprising:

means for providing a first website by the third-party website provider for use by the customer in selecting product, service or installation service options of product, service or installation service offerings available from the building contractor for installation into a product space at the building site under the contract to build or rehabilitate the real estate between the building contractor and the customer;

ay means for receiving from the customer through the first website a selection of an option of the options provided by the building contractor; and

means for collecting a commission based upon the received selection made by the customer.

Amend claim 34 to read as follows:

as 34. (Once Amended) An apparatus for servicing a customer of a building contractor by a third-party website provider in a context in which the building contractor has contracted with the customer to build or rehabilitate real estate for the customer at a building site of the real estate, such apparatus comprising:

a first website provided by the third-party website provider for use by the customer in selecting product, service or installation service options of product, service or installation service offerings available from the building contractor for installation at the building site into the building or rehabilitation of the real estate by the building contractor for the customer;

a selection processor receiving from the customer through the first website a selection of an option of the options provided by the building contractor; and

a5 a commission processor adapted to collect a commission based upon the received selection made by the customer.

Add new claims 39-42, as follows:

39. The method of servicing the customer as in claim 1 wherein the product, service or installation service offerings further comprise fixtures to be delivered for installation and/or installed within the building or renovation of the real estate by the building contractor for the customer.

a6 40. The method of servicing the customer as in claim 21 wherein the product, service or installation service offerings further comprise fixtures to be installed within the building or renovation of the real estate by the building contractor for the customer.

42. The method of servicing the customer as in claim 34 wherein the product, service or installation service offerings further comprise fixtures to be installed within the building or renovation of the real estate by the building contractor for the customer.

✓ 43. The method of servicing the customer as in claim 34 further comprising providing a virtual showroom of product offering to the customer by the third-party website provider.

REMARKS

1. Reconsideration and further prosecution of the above-